

# M2property celebrates 5 years with Voiplex hosted VoIP Phone system

Feb 2010 - Voiplex announces the 5th anniversary of M2property as a customer of Voiplex's hosted VoIP telephony system for all their telephone needs.

Back in 2005 VoIP (Voice over Internet Protocol) was a relatively new technology. However VoIP based systems, which use the internet's infrastructure to carry telephone calls, offer significant call charge savings compared to traditional telephone systems. The system that Voiplex proposed to M2property was an innovative hosted solution whereby the system hardware is all located offsite and managed by Voiplex. This meant that M2property only needed to install the VoIP enabled handsets for the office to be up and running on VoIP.

Since 2005, technology development in VoIP telephony has been every bit as fast paced as in other technology sectors. Voiplex has stayed ahead of the market with continual enhancements in features and applications to meet the evolving needs of its customers: such as PC interfaces for users to manage conference calling and call recording, or flexible billing solutions for clients to track call charges by project or cost centre.

The capability for Voiplex to continually develop the technology is aided in large part by the nature of the Voiplex system which as a centrally managed software based system lends itself to fast and flexible development and ease of implementation across multiple clients.



*M2property and Voiplex team at the anniversary celebrations*

These features mean that the market is now waking up to the hosted solution as the way to go - where Voiplex pioneered as early as in 2005.

Ming Jiang, Head of Engineering for Voiplex, commented, "M2property were one of our first customers. Over the last 5 years the Voiplex platform has become more robust and rich in features."

Speaking on M2property's association with Voiplex, Elliot Davis, M2property partner said, "We use the phones constantly and cannot afford to miss any telephone calls as it results in a direct loss of business. The system is very reliable and has become second nature to us. In addition we have seen a dramatic reduction in call costs since we moved to Voiplex".

For further information, please contact Varun Mathur, Head of Marketing on 020 7100 8072 or email [varun@voiplex.co.uk](mailto:varun@voiplex.co.uk)